

KURE BEACH BIKE/PED COMMITTEE 2022-23 STRATEGIC PLAN
Draft October 3, 2022
Final

WHAT do we want to accomplish	HOW we are going to accomplish it	WHO is responsible or taking the lead on this goal	WHEN do we want to accomplish this goal—updated 4/23
BIKE/PED MASTER PLAN: Work with Town Council to prioritize the Bike/Ped Master Plan	<ul style="list-style-type: none"> • Review Bike/Ped Master Plan and make recommendations to Town Council with Allen Oliver • Develop white paper supporting committee’s recommendations 	<ul style="list-style-type: none"> • All committee members • Allen Oliver • Sean Greer • Candy Ashton-Forrester, Will Reynolds 	<ul style="list-style-type: none"> • Review plan by Dec. 2022 committee meeting • Present recommendations to Town Council in 2023
FUNDING: Determine funding opportunities to implement Bike/Ped Master Plan and other committee projects	<ul style="list-style-type: none"> • Connect with Adrienne Harrington for regular updates of funding opportunities • Connect with WMPO for regular updates of funding opportunities • Connect with Terry Benjey Bicycling Foundation (TBBF) for regular updates of funding opportunities 	<ul style="list-style-type: none"> • Eileen Clute • Mo Linqvist • Mo Linqvist 	At least quarterly beginning Oct. 2022, and as information is/opportunities are available
MARKETING: Provide Kure Beach residents and visitors information regarding safe walking and biking opportunities	<ul style="list-style-type: none"> • Work with KB Marketing Committee to have KB bike route map published • Provide marketing material (e.g., KB Bike/Ped Master Plan, KB/CB bike route maps, Terry Benji information, East Coast Greenway, etc.) 	<ul style="list-style-type: none"> • Mo Linqvist • All committee members 	Mid 2023 On-going

	<p>information at KB markets, on website, and through email</p> <ul style="list-style-type: none"> • Determine marketing materials and sources (e.g., Tour-de-Blueberry) are needed by the Bike/Ped Committee and necessary funding 	<ul style="list-style-type: none"> • Website—Cindy Maier • All committee members 	<p>Aug. 2023</p>
<p>EDUCATION: Provide education to Kure Beach residents, visitors and Bike/Ped Committee members about safe biking and walking</p>	<ul style="list-style-type: none"> • Determine educational opportunities to pursue for residents and visitors (e.g., Traffic Garden \$2000), computer program, Kids Club, etc.) and necessary funding • Provide signage at Spot Ln. connector • Provide “bike right, walk left” signage on specified town streets • Provide educational materials at KB Markets • Determine educational materials needed and necessary funding • Provide funding for Bike/Ped Committee members to attend (in-person or virtually) BikeWalkNC annual conference (\$2000) • Partnering with Carolina Beach for bike/ped safety education 	<ul style="list-style-type: none"> • All committee members • Mo Linqvist • Allen Oliver • All committee members • All committee members • Allen Oliver • Steve Shumate 	<ul style="list-style-type: none"> • Jan. 2023 • Jan. 2023 • Aug. 2023 • Nov. and Summer markets • Jan. 2023 • Jan. 2023 • On-going
<p>CLEAN STREETS: Ensure local streets (i.e., Dow Rd., Ft. Fisher Blvd, local streets) are clean (e.g., free of sand, debris, etc.) for safe walking and biking</p>	<p>Contact NCDOT and Town of KB when roads need cleaning</p>	<ul style="list-style-type: none"> • Jerry Clark 	<ul style="list-style-type: none"> • On-going and as needed

<p>SPOT LN. CONNECTOR: Develop and implement a beautification plan for Spot Lane Connector</p>	<ul style="list-style-type: none"> • Work with neighbors to get their input • Work with KB Public Works and Parks and Recreation to get their input and approval • Work with NHC Arboretum, Island Wildlife (NC Wildlife Federation), Island Women/Men to develop and implement plan; consider arts, science, history when developing plan • Establish a plan for maintain the area • Have plan approved by Town Council • Implement Plan 	<ul style="list-style-type: none"> • Candy Ashton-Forrester, Cindy Maier, Jerry Clark • All Committee Members • All Committee Members 	<ul style="list-style-type: none"> • Ongoing • Aug. 2023 • July 2023 • Aug. 2023 • Aug. 2023 • Fall 2023
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