

HIGHLIGHTS FROM SURVEY

Thanks to all of you that took the time to respond to the recent survey conducted by the town in. Here are some highlights and the full survey and responses are also posted on the website.

- There were 473 responses to the survey: 315 from the website and 158 from the email link.
- About 75 percent of the respondents own or rent their residence, and 55 percent live in Kure Beach year-round.
- There were slightly more women respondents than men, and most of the respondents are aged 45 or older.
- Over 78 percent are concerned with the projected population growth in New Hanover County.
- About 64 percent think day-trippers are a moderate problem.
- Most somewhat or strongly support economic development in Kure Beach, including expanding mixed-use opportunities, adopting more stringent architectural codes for businesses and providing economic incentives to business owners to improve their business' external appearance.
- Not many people want an increase in property taxes unless it is to improve infrastructure.
- More people support paid parking than not, but believe it should be free to residents and that tourists shouldn't be allowed to park in neighborhoods except in designated areas.
- Over 45 percent somewhat or strongly support a shuttle service from a parking lot outside of town that would bring people into town and to the Fort Fisher tourist attractions.
- People feel safe in town but think bicycle and pedestrian safety is a moderate problem.
- People are evenly split over the issue of dogs on the beach in the summer.
- People see litter on the beach, storm water drainage and beach erosion as a concern.
- People strongly agree that pedestrian and bicycling facilities need to expand in Kure Beach.
- Most people agree that the town's recreational offerings should be expanded.
- People support the idea of a Town Ambassador Program.