

ANNUAL STREET FESTIVAL COMMITTEE MEETING MINUTES

January 26, 2012

In attendance: Ann Doran, Debbie Gonsalves, Sharon McGee, Lore Eccleston, Harriet Owsley, Debbie Price

The committee discussed in depth whether to pursue the Festival at Joe Eakes Park since the Oceanfront Park would not be completed by then. We brainstormed alternatives, changes, etc. After 45 minutes, we concluded that, if it could not be right, it was better not to pursue at all.

We had previously, and have recently, received negative feedback from the vendors regarding the number of attendees at last year's festival since it was not held on Atlantic Avenue near the beach. Many vendors indicated they would not return this year if the festival was held at Joe Eakes Park again, although it was a great venue for the car show and the kids' area. In the long run, we must have enough vendor fees to 'pay our way,' despite what the Town allocates for the festival and the donations we receive from sponsors. Major expenses for the festival include the following: bands/sound, stage tent, bounce castles, port-a-johns, fireworks, Public Works assistance/supplies and Police/Fire Department assistance.

We know we will have many disappointed visitors who have returned to Kure Beach just to attend this event, and locals too, but we did not want to have an event that was not at least as good as the last one. Expectations should be higher, not lower.

The Committee is open to assist with Park completion or other sponsored events.

Lore and Debbie will notify last year vendors. We request a notice be place on the Town website and any other media outlets to which this applies.