

**KB ANNUAL STREET FESTIVAL COMMITTEE  
MEETING MINUTES  
January 9, 2013**

**Committee Attendees:** Debbie Price, Lore Eccleston, Ann Doran, Sharon McGee, Harriet Owsley and Linda Mason

**Town Attendees:** Mayor Dean Lambeth, Sonny Beeker, Harold Heglar, Dennis Cooper, Nancy Avery and Nancy Hewitt

Debbie Price called the meeting to order at 3:00 pm

1. Applicant Interview and Appointment

Debbie Price introduced Barbara Boal, an applicant for membership on the committee. Barbara shared her background and qualifications with the committee. The committee voted unanimously to appoint Barbara Boal as a new member of the committee. Approval will be brought before Council at its next meeting.

2. Musical Entertainment

- Sharon McGee said that the Mako Band agreed to perform and won't charge any more than they did two years ago. They will perform from 6-9 pm for \$800. She is still waiting for the band to send in their contract to Town Hall.
- Debbie said that South of K will perform from 2-4 pm.
- She said they were having problems finding a third band to perform. She asked the committee if hiring D.J. Bill Davis to play music from 11 am – 2 pm, and possibly 4-6 pm, would be acceptable to them in lieu of finding a third band and Soundwave will provide the audio for the bands and might also agree to play "canned music," if needed. The consensus was that this would be acceptable.
- Barbara suggested awarding prizes such as festival t-shirts during the D.J. portion of the entertainment to keep people's attention.
- Nancy Avery, Town Clerk, gave an overview of the schedule for the Ocean Front Park Grand Opening that will take place on Friday, April 26<sup>th</sup>, the day before the festival. She said the event will begin at 11:30 am with speeches from officials, followed by musical performances by local school children and other activities. She was able to contract with The Imitations to play from 4:30–7:30 pm, and the Wilmington Big Band from 8-10 pm.

3. Children's Entertainment

- Debbie said that the inflatable vendor can anchor his giant slide in the street between the pier and the diner with stakes or water barrels. She said that a small bounce castle for toddlers can fit there, too.
- Sonny Beeker, Director of Public Works, asked that he anchor the slide with water barrels. The vendor will provide the barrels and the Town will provide the water.

- Harold Hegler, Fire Chief, said he would set up electric from the lifeguard shack to supply the two inflatables. This will not interfere with the electric that will be provided to the food vendors.
- Debbie asked Harold if he could get some young people from the Ocean Rescue squad to man the children's inflatables from 12-5 pm. Two people would be needed to monitor each inflatable, for a total of at least four people. Harold said he would see about getting volunteers. Barbara suggested getting a few local Boy scouts to do it, but they would have to be older scouts.
- Debbie reported that Gracie the Clown's contract had been approved by Council.

#### 4. Vendors

- Food & Beer/Wine - Lore Eccleston listed the following food vendors that have been approved for the festival: Got Em On Live Bait Club to provide the beer, Greek Boys, Silver Coast Winery, Kona Ice, Marco Enterprises, NC Sweet Tea, Ronnie's Rinds and The Grill. She asked that Town Hall process the checks received from these vendors and to put a copy of their application/check in the Street Festival box at Town Hall.
- Arts & Crafts - Debbie and Linda Mason are still waiting to receive applications from vendors. She wants Town Hall to put any applications and checks received in the Street Festival box at Town Hall. She will decide which vendors to accept and will bring the checks back to Town Hall for processing. She asked that the link for arts & crafts vendors be updated under Town News, as she didn't think they would be able to find the application where they were currently posted in the Town's website.

#### 4. Advertising & Sponsor Letters

- Nancy Hewitt, Deputy Town Clerk, was asked to send a "teaser" advertisement about the festival to the Island Gazette for publishing, now. Once she receives the confirmed details of the entertainment, she'll create a flyer to be inserted in the Island Gazette a week before the festival. She was asked to print off about 200-300 copies of the flyer for the committee to hand out. Nancy said that she created the sponsorship request letter and, after she receives approval from the Mayor, she will mail them out to the local businesses. She said over \$2,000 was received from sponsors for the 2011 Street Festival.
- Debbie asked Sonny to place the large, festival banners at the Dow Road and Alabama Avenue entrances to Kure Beach on April 1<sup>st</sup>.

#### 5. Festival T-shirts

Ann Doran reported that the t-shirt vendor, Snapdragons, told her that the picture she got of the dolphin silhouette in front of a golden sun was only good for posting in a magazine. Ann said there were six colors in the picture the committee approved, which would increase the cost of the t-shirts. Snapdragons said they would try to work with the image and come up with something workable, but their computer has been giving them problems. Anne showed everyone a sample of what the picture would look like on a light blue t-shirt and an off-white t-shirt. Consensus from committee members was that they liked the light blue color of the t-shirt and it would be a good color for most people.

6. Blood Pressure Checks & CPR Training
  - Since Debbie Gonsalves was unable to attend the committee meeting, her information on doing blood pressure checks at the festival will have to be postponed until the next meeting.
  - Debbie Price asked if everyone liked the idea of having CPR training offered during the festival. Consensus of the committee was that some felt this might not be appropriate for the festival. They wondered if anyone would want to learn CPR during a festival, especially depending on how long the training would take.
  
7. Liability Insurance

Mayor Lambeth said that he would be responsible for obtaining the one day, liability insurance to hold the festival.
  
8. Miscellaneous
  - Nancy Avery showed everyone the new Kure Beach license plates. She said she ordered 500 of them and the proceeds will go towards activities for the new Ocean Front Park. She said they cost \$5 to make and asked if \$15 per plate would be a good amount to charge. Consensus of the committee was that \$15 per plate was a fair price.
  - Nancy also announced to the committee that she hired two, part-time Recreation Coordinators to begin at the end of January. They will be responsible for a variety of Parks & Recreation responsibilities, including setting up procedures and activities for the Ocean Front Park and helping with the Street Festival. They will be on-site all day at the park's Grand Opening and at the Street Festival.
  - Debbie reminded everyone that no animals or coolers would be allowed into the event. She said that people who come in with bikes will not be allowed to ride them; they will have to walk with them.

With no further business to discuss, the meeting adjourned at 4:05 pm.

The next meeting of the Annual Street Festival Committee will be held at Town Hall on Wednesday, February 20<sup>th</sup> at 4:00 pm.

Minutes taken by Nancy Hewitt