

Minutes, Beautification Committee meeting, October 5, 2009

Present: Ken Withrow, Bob Falco, Herb Wiebe, Elaine Eisberg, Ron Eccleston,  
Tony Gonsalves, Candace Clark  
Also attending: Barry Nelder and Dean Lambeth  
Absent: John Gordon, Priscilla Smith, Gary Cox

Meeting was called to order at 4:05 pm

1. Sandman project is still on hold.
2. Sign project

Ruth Arnold of Ruth Arnold Graphics & Signs (RAGS) presented tentative design plans for future town signs throughout the town and for signs to be installed between L Ave. and N Ave. along Atlantic Ave. Her objectives are to consolidate governmental signs and place them in smaller spaces as well as standardizing town informational signs and increasing their attractiveness.

Among her recommendations were:

- use existing trash containers as basis for sign boards
- build an additional sign board at each crossover to hold informational signs (retain 48" width of crossovers)
- frame all signs and router them into sign boards
- use wood sign posts treated with Cabot's bleaching oil to create a natural, silvery appearance and eliminate the need for maintenance for many years; these will last longer than the type of posts we have
- add a plinth to the bottom of each sign post for appearance
- include a notched top for each post with the Kure Beach town logo (about 4.5 inches in diameter) made of sand-blasted material (will require retouching in 5 to 7 years)
- consolidate street name signs and stop signs on one post per corner
- for federal signs, use high density signs (\$2 - \$3 additional) that will last longer and fade less
- locate rip current signs, with their detailed information, closer to the beach and place two signs back to back to emphasize importance of safety
- use special reflective material made of glass beads for address signs on beach front so they can

be seen by emergency vehicles and night visitors

– use additional posts for signs (total of 1 main post and 2 smaller posts per sign) on beach front (including Do Not Enter Dunes) to stabilize signs and emphasize importance of information

– where possible, use Color-core sign materials made for marine purposes that will not fade, cannot be defaced by graffiti, and will last 15 to 20 years with no maintenance

Herb Wiebe moved, and Elaine Eisberg seconded, that: The committee recommends to town council that, in order to avoid contributing to the proliferation and inconsistency of informational signs, all town sign projects be coordinated by the beautification committee, which will make recommendations to council. Motion carried, with 2 members not voting.

Committee will provide to RAGS a list of all mandated signs (with size requirements) and where they have to be posted (beside road or near beach).

RAGS will present design at town council meeting on Oct. 20, 2009.

The committee has received no notification of how signs will be paid for.

3. Atlantic Avenue

Sawyer architects have provided drawings of planting areas

Elaine Eisberg, Herb Wiebe, Ron Eccleston, and Candace Clark will meet with a representative of the Arboretum to get advice on landscaping on Atlantic Avenue between L and N Avenues.

Elaine Eisberg and Tony Gonsalves noted that Public Works may install a sprinkler system along Atlantic Avenue.

4. Next meeting date will be November 9<sup>th</sup> at 4 pm in Town Hall.

Respectfully submitted,  
Candace Clark