

KURE BEACH MARKETING COMMITTEE
FEBRUARY 10, 2006 MINUTES

The meeting of the Kure Beach Marketing Committee was called to order by Helen Wilson on Friday, February 10, 2006 at 9:50 a.m.

Minutes of our previous meeting were read and after two corrections were made, the minutes were approved by Denise Hubbard and Brant Barnwell.

Denise Hubbard asked if someone from Cape Fear Coast Convention & Visitors Bureau could prepare the minutes, she would like to have a copy before the meeting. Judith Grizzel said it was up to us to get them done.

OLD BUSINESS

1. The meeting was turned over to Lauren who showed us the final brochure. Denise questioned if the picture of the zebra truck could be removed. After some discussion the decision was made to remove that picture and replace it with a picture of the Fort Fisher Ferry.
2. The interior web page was then examined and approved by the committee.

NEW BUSINESS

1. Lauren presented our recommendations for the Media Plan. A newspaper and magazine budget for this was discussed and decided that it would be \$39,817.62.
2. Mayor Tim Fuller mentioned that Ronnie Pernell is resigning from our Board and will send in his letter of resignation. We will run an ad for a volunteer to replace him.
3. A decision was made to have our meetings on the second Friday of the month at 9:30 a.m. at the Kure Beach Town Hall located on Settlers Lane.

Our next scheduled meeting will be held on Friday, March 10.

Meeting was adjourned.

Submitted by:
Helen Wilson