

# **Kure Beach Marketing Committee Minutes**

## **Meeting Held 3/17/08**

### **Members Present:**

Anne Brodsky      Brant Barnwell      Gilbert Alphin      Dick Clark

### **Members Absent:**

Denise Hubbard- Excused

**CVB Members:** Lee Nettles & Paige Somervell

**Advertising/Marketing Representative:** Lauren Cobb

### **Meeting Notes**

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### **Old Business**

1. ROT Update: Presented by Lee Nettles
2. Website Update: Presented by Lee and Paige
3. Visitor Profile Update: Continuing to work to obtain zip codes from local hotels to see where our shoulder season visitors come from
4. 08 – 09 Marketing Discussion:

### **New Business**

None

### **Next Meeting:**

Our next meeting is to be held on Monday, April 21st at 9:15.

Respectively Submitted: Brant Barnwell