

## **MINUTES**

New Hanover County Tourism Development Authority  
Kure Beach Marketing Advisory Committee Meeting  
Tuesday, April 20, 2010  
11:30am

**Jack Mackerels**  
Kure Beach, NC 28449

I. Call meeting to order

Committee Members Present: Bob Falco, Brant Barnwell  
(Peter Boulter was excused and Michelle Hackman has turned in her resignation due to moving out of Kure Beach, traveling to Nevada for work and being with child.)

CVB Members: Paige Sumervell                      Shawn Braden  
Guests: None

II. Approve meeting minutes: March 16, 2010

Minutes were approved.

III. Old Business:

Consolidated Productivity Reports

ROT – February/March ROT information shows that we are up for the months and still are in the black for the fiscal year. We also discussed the surrounding communities and county overall. Looks like Kure Beach continues to lead the way.

Budget: Next meeting will be an important one as we will be discussing the final budget numbers.

IV. New Business –

We discussed last meetings presentation by Laurin. We also discussed the importance of having a full board. We need to look into the possibility of Shawn and/or Paige joining our board as voting members. We are still looking for additional members. Brant has gotten commitments from 2 individuals.

Due to business obligations, Anne has resigned as Chairperson of this committee. Brant has accepted the position. Bob Falco will now take the minutes.

V. Comments/Set Next Meeting Date – May 18, 11:45am-1:30pm Big Daddy's

VI. Adjournment was at approximately 1:30 pm.