

MINUTES

New Hanover County Tourism Development Authority
Kure Beach Marketing Advisory Committee Meeting
Tuesday, June 15, 2010
11:30am

Jack Mackerel's
Kure Beach, NC 28449

- I. Call meeting to order
Committee Members Present: Brant Barnwell with Proxy votes of Anne Brodsky and Joan Van Ham.

CVB Members: Shawn Braden
Guests: None
- II. Approve meeting minutes: Minutes from the May Meeting were approved.
- III. Old Business:
Due to the limited number of members present, there was no old business.
- IV. New Business –
 - a. ROT Update:
Shawn discussed the numbers relating to the Room Occupancy Tax. Our numbers were up for both the month and the Fiscal Year To Date
 - b. Social Media: We discussed Face Book and Twitter numbers
 - c. Budget: The most critical item on today's agenda was the budget that Shawn presented. After some discussion, a motion was made that the budget be approved. With the proxy votes we had a quorum and passed the budget as presented.
 - d. I have talked with Bob Falco. Since his home is under contract and he is moving to Brunswick County, he has resigned from the committee. The search for new members continues.
- V. Comments/Set Next Meeting Date – July 20, 11:45am-1:30pm Location: TBD
- VI. Adjournment was at approximately 1:30 pm.