

**Minutes for Approval**  
**New Hanover County Tourism Development Authority**  
**Kure Beach Marketing Advisory Committee Meeting**

**Tuesday, January 27, 2014**  
**11:30 AM – 1:00 PM**

**Kure Beach Community Center**  
**118 N. Third Avenue, Kure Beach, NC**

- I. Joint Meeting with Town Council and Marketing Advisory Committee- In attendance were Christine Avery, Anne Brodsky, Jim Gambriel, Robin Nalepa, Kure Beach Town Council Members and invited guests to the retreat. CVB: Kim Huffham, Shawn Braden and Ashley Murphy.
- II. Huffham and Braden presented attached requested information to Town Council.
- III. Council reached a consensus approving Marketing Rollover budget per the presentation.
- IV. Marketing Advisory Committee approved meeting minutes for October 28, 2014 and December 9, 2014.
- V. New Business:
  1. Braden announced a survey would be sent to MAC members next week to assist with February Strategic Planning Workshop.
- VI. Next Meeting Date – Feb 24, 2015
- VII. Adjournment