

**Minutes for Approval  
New Hanover County Tourism Development Authority  
Kure Beach Marketing Advisory Committee Meeting**

**Tuesday, January 26, 2016  
11:30 AM – 1:00 PM**

**Town Hall  
117 Settlers Lane, Kure Beach, NC**

- I. Call Meeting to Order- Committee Chair Nalepa called meeting to order at 11:30 a.m. In attendance were Christine Avery, Anne Brodsky, Jim Gabriel, Sam Khatib, Robin Nalepa and Mayor Emilie Swearingen. CVB: Shawn Braden and Jackie Harlow
- II. Approve Meeting Minutes: no meeting minutes from December (no quorum); approved minutes from Oct. 26, 2015..
- III. New Business:
  - a. Room Occupancy Tax Collections

	Nov	FY	CY
KB	47%	13.82%%	14%
NHC	5.86%	3.35%	5.04%
- IV. Old Business
  - a. Rollover Recommendations & Budget-Committee unanimously approved rollover budget and recommendations for \$47,542, including \$3,042 as unspent/contingency. Nalepa will present to Town Council at Feb. 16 meeting for approval.
  - b. Committee Liaison-Mayor Swearingen will remain as the council liaison
  - c. Attendance-Committee discussed importance of meeting attendance and Town policy on committee attendance.
  - d. Alternate: Mayor Swearingen suggested an alternate member to the committee who could vote in case of no quorum. Committee approved idea and Town will contact town resident Debbie Elliott for application.
- V. Comments/Next Meeting Date – 11:30 a.m. February 23, 2016 (FY16-17 Strategic Planning)
- VI. Adjournment at noon