

Joint Committee Chairpersons Meeting

September 15, 2011

The meeting was called to order at 6:05 pm at the Town Hall.

IN ATTENDANCE: Dean Lambeth, Chair; Brant Barnwell, Marketing; Donna Budd, Community Center; Candace Clark, Beautification; Craig Galbraith, P&Z; John Gordon, Stormwater & Environmental; Grace McGee, Citizens Finance & Budget; Phyllis Mojzis, Beach Protection; Jim Smith, SLAP.

- Planning & Zoning Craig reported they need two members appointed for their committee; with only three members they can't get much accomplished
- Marketing Brant reported the committee put together the website with Cape Fear Tourism. It should be up and running in October. Hotels and motels in town will then be able to access it anytime to add specials, etc. He also announced tourism was up 14% this year. He will also check into advertising at ILM
- Citizens Budget Grace said they are looking at "Performance Based Budgeting" methodologies to aid in setting Town priorities. She mentioned they need an alternate on the committee, and Dean suggested they advertise on the 'sandwich board' on Dow Road.
- Community Center Donna reported that Frances Regan resigned and she will be receiving a "Lifetime Spirit Award" at the October council meeting and that Oct 18 will be declared 'Frances Regan Day'. Dean suggested a permanent plaque be placed in town hall for all Frances' dedication to Kure Beach. The committee discussed combining their meeting with Parks and Rec to alleviate some of the issues with scheduling classes. She also noted the barbeque attendance was down again this year (191 tickets for a profit of \$800) they will revisit having it next year.
- Beach Protection Phyllis passed the new pamphlets the committee had printed and she explained that they were passed out to all local motels. She told of the destruction of the beach after Irene, explained that 87 UNCW students sacrificed a Saturday morning and cleaned the beach, and she showed off one of their newly designed cigarette butt scoopers which are available for anyone's use and can be signed out at the front desk at town hall.
- SLAP Jim listed recent accomplishments:
- added parking spaces to Joe Eakes. He mentioned they try to add 10% of the 600-700 available spots each year
 - added pedestrian crosswalks in town
 - fenced in the basketball court
 - installing P (parking signs)
- He also mentioned several of their goals are being held up with DOT because of the economy.
- Beautification Candace talked about the new palm trees at the Welcome sign on Hwy 421. Reminded the mayor they need to be maintained and fertilized. Their next project is to replace the cones on K with an island but money is the issue now.
- Stormwater John explained that storm water needs a permit renewed. He said they would have a booth at Island Day with plenty of info that they are working with Public works and waiting for a new liaison and they are looking for grants both public and private.

Dean told the group about a website regarding available grants. He said he would make it available to them.

The meeting was adjourned at 7:10 PM

Respectfully submitted,
Phyllis Mojzis