

Joint Committee Chairpersons

Quarterly Meeting

January 17, 2013

The meeting was called to order at 6:07 pm at Town Hall.

In attendance: Chuck Keener, Chair; Craig Bloszinsky and Gabby Krause, Parks & Rec; Charlotte Philemon, Community Center; Tony Gonsalves, SLAP; Brant Barnwell, Marketing; Craig Galbraith, Planning & Zoning, Phyllis Mojzis, Beach Protection and Dean Lambeth, Mayor

Minutes of the September 20, 2012 meeting were approved.

Chuck Keener informed the committee:

- Bob Fitzsimons was hired as a part-time recreation coordinator and will work Monday – Friday from 9:30 am to 1:00 pm. His duties will include operations, Parks and Rec activities, and he will take over the Community Center bookings.
- Nicole Keely was hired part-time from January 28 thru June 30. She will work Monday – Friday from 12:30 to 4:00 pm and will work along with Bob on seminars, entertainment, contracts and special events.
- After questions from the committee, Chuck noted these two new hires did not have to be approved by Council because they gave Nancy Avery the authority to interview and hire someone for these positions.
- The Ocean Front Park will celebrate its grand opening on April 26, 2013 from 11:30 am –10:00 pm. Since Parks and Rec is taking the lead to run this event, Craig is looking for volunteers to help organize and work at the event. Craig asked each committee to send a representative to help with festivities. There are a lot of activities already planned for that day.
- The Annual Street Festival will be held on Saturday April 27, 2013 from 11:00am to 9:30 pm. Several bands, crafts people and food vendors have already committed to this event. Chuck noted that the Town hopes to advertise this as a “destination weekend,” hoping people will come for Friday’s event and stay the weekend.
- The Town is selling new Kure Beach license plates for \$15.00 each.
- The purpose of this committee was explained and disappointment was shared as to the poor attendance.
- Because of the new Ocean Front Park, it was suggested that a “sign committee” be formed to recommend uniform signage at Town entrances and throughout the Town. This committee will be made up of one representative from each Town committee. The first meeting will be held on February 21, 2013 at 6:00 pm. Each committee is to provide Phyllis Mojzis, secretary, with the name of its representative as soon as possible, before the meeting date.

PARKS AND RECREATION

- Gabby informed the committee that they were working on the new operational manual and that it is near completion.

COMMUNITY CENTER

- Charlotte noted that the committee did not meet in November or December but, at their October meeting, they elected new officers. She also mentioned they cleaned out some closets, changed some locks on the north and south closets, and that some construction and painting is now being done by Public Works.
- It was mentioned that the Spirit Award will not be given out for the year 2013.

SHORELINE ACCESS & PARKING COMMITTEE

- Tony reported that the results of the parking study enabled the Town to determine the best use for future parking spaces. This will include new signage to direct people to these spots.
- He indicated a new pedestrian crosswalk was installed by the post office. This brings the number of crosswalks to five within the town.
- Mentioned were improvements to Joe Eakes Park, including handicapped parking, a new fence around the basketball court and installation of two lights.
- The map on the Town's website has been upgraded to show where all the parking spots are located, including handicapped spots.
- An additional beach wheelchair is available at the firehouse for this season. N.B.- Chuck mentioned there may be three unused beach wheelchairs at Fort Fisher. This will be looked into.

MARKETING

- Brant informed the committee that the TDA is very surprised at how well Kure Beach is doing. There have been over three-million impressions on our website requesting information, along with an increase in emails, phone calls, etc.

PLANNING AND ZONING

- Craig informed the committee they are still looking into mixed-use on K Avenue. They are checking with other coastal communities, and they are in the process of coming up with a preliminary approach as to how to handle such use. In February, they hope to present Council with some changes from zoning to special use.
- Parking requirements for home businesses is a discussion they plan to bring to Council. Hoping to keep these requirements flexible, there would need to be a change in an ordinance.

BEACH PROTECTION

- Phyllis informed everyone that the Beach Committee discovered several of the KEEP OFF THE DUNES signs either missing or faded and that 33 new signs have been ordered. Sonny and his crew will begin replacing these signs in order to be ready for the 2013 season.

- The new brochure has been revamped, approved and printed. This is being passed out to all residents who purchase a Town decal, all new residents, and to all motels and rental agencies on Pleasure Island.
- The committee is working on designing a new sign to keep dogs off of the beach. When walking the beach, it was also discovered that these signs are not uniform regarding dates and fines and that not all beach accesses have signs.
- After the annual beach sweep, the committee requested that Council increase the littering fine to \$150. Cigarette butts that are left on the beach, in the streets and at the beach entrances are considered litter.

MAYOR LAMBETH

- Updated the committee that the Town is looking into being proactive with the coastal communities regarding the other towns' ban on smoking for the 2013 season. He mentioned they are working with Representative Ted Davis on this issue.
- He mentioned there is a good possibility there may soon be a magistrate closer to Pleasure Island.
- Noted was that the Town donated \$13,000 to put in lights and make some improvements to the baseball field at Joe Eakes Park.
- He informed the group that the guardhouse at Kure Beach Village will remain for the association to use as their own.

Phyllis Mojzis also reported to the committee, for those who weren't at the Council meeting, that WAVE Transit bus service will start serving the island on February 4, 2013. It will be routed to Lowe's Home Improvement in Monkey Junction and connectors will be available from Carolina Beach Town Hall.

The meeting was adjourned at 7:10 pm. The next meeting will be held on April 18, 2013 at 6:00 pm.

Respectfully submitted,

Phyllis Mojzis