

Joint Committee Chairpersons

Quarterly Meeting

October 17, 2013

In attendance:

Chuck Keener, Chair; Gabby Kraus, Parks & Rec; Charlotte Philemon, Community Center; Phyllis Mojzis and Andy Barnard, Beach Protection; John Gordon, Storm Water, Craig Galbraith, P&Z and Robin Nalepa, Marketing

The meeting was called to order at 6:05 pm at Town Hall.

Minutes of the April 18, 2013 meeting were approved.

Chuck Keener informed the committee:

- The Christmas Show will be held December 13, 14, 15 at the Ocean Front Park
- He filled those in attendance with all recent committee status since the April meeting.
- He also thanked everyone for their cooperation throughout his term and announced that he is turning the committee to whomever is appointed after the November election. He encouraged those in attendance to take back all the information at these meetings to share with their respective committees.

PARKS AND REC

- Gabby announced he will resign from the committee and that Craig Bozinsky will resign also because he will become a new councilman.
- Gabby mentioned that in the future ideas will be discussed regarding costs for bands, etc and reimbursement from TDA. The committee will work with Arlen and Nancy Avery to determine costs and to work on a budget.
- The committee will look into improving the sound system at the Ocean Front Park
- They are also looking into serving food and splitting profits with a vendor

COMMUNITY CENTER

- Charlotte reported that the group worked with Nancy Avery on the interviews for the event coordinators and they have handed over the scheduling/booking of the calendar to these new people.
- She reported that most of the summer was spent planning for the annual BBQ and that again it was a huge success stating they sold 22 plates and after expenses realized a profit of \$1099.06. Planning was good as there was no leftovers to sell this year. She did state they need more help. At future meetings they will discuss how they can make any improvements for next year and will talk about holding another location at the Ocean Front Park to service people at the beach.
- Another plan is to improve the vanities in the restrooms at the Community Center.

BEACH PROTECTION

- Andy reported the new Keep Dogs off the Beach signs have been installed on the roadside and the beach side.
- Over 5500 sea oats have been planted at the south end of the island and the rains have really helped them grow well.
- The committee participated in the annual Keep America Beautiful beach sweep which was held September 21

- The committee helped UNCW Honors Group with their beach sweep-this year they utilized the Ocean Front Park.
- Future projects include getting cigarette containers on the beach.

STORM WATER

- John mentioned the committee is looking for support from the state for the storm water system because the permit is vague
- The committee sponsored a talk by Len Bestell of Waste Tech and was informed Waste Tech will now accept articles that were banned from regular recycling such as batteries, paint cans, etc
- Storm Water manned a booth at Island Day to pass out information about recycling and storm water projects and informed us that Sonny will be replacing pipe behind Settlers Lane and is looking to eliminate another outflow pipe once they get permission from the landowners.
- In the future Richard Harris from Rainwater Harvest will speak about residents being able to trap rainwater and use it for personal use for irrigation to keep from running into the storm water drains.
- They also are looking into a solution for a better way to collect yard waste from the residents, instead of people putting it in with their trash.

PLANNING AND ZONING

- Craig repeated they are still researching and redrafting zoning components for the mixed use project on K, concentrating now on lighting, signage, etc.
- He brought up a new trend with signs-even though a lot of businesses are leaning to the new LED lights, we will have language to tighten up prohibiting their use in Kure Beach.
- P&Z is working to stay on top of legislation coming up that will reduce regulations taking planning away from communities regarding certain things such as solar panels, cell towers

MARKETING

- Robin reported that the group was pleased with the results for June and July that the ROT went up 4.51% in June and 5.6% in July. This is the second consecutive year their benchmarks were met. The website performance is strong and they have enhanced the content with videos and photos.
- Fall emphasis is to get families without children to visit compared to the summer emphasis for families with children which they will do by reaching deeper into NC markets
- Ads and promotions will focus on the friendly small town "North Carolina's Small Wonder"
- She also reported that social media has engaging content and has a growing fan base.

The meeting adjourned at 7:05PM

The next meeting will be held on January 16, 2014 at 6:00 PM.

Respectfully submitted,
Phyllis Mojzis