

# Joint Committee Chairpersons

## Quarterly Meeting

January 16, 2014

Kure Beach Town Hall

In attendance:

Mayor Pro Tem Craig Bloszinsky, Council Liaison; Joan Van Ham, Parks & Rec; Jeannie Gordon, Community Center; Tony Gonsalves and Andy Barnard, Shoreline Access, Beach Protection & Parking; John Gordon, Storm Water; and Mayor Lambeth.

The meeting was called to order at 6:00 pm. The minutes of the October 13, 2013 Joint Committee Chairperson meeting were read and approved. Mayor Dean Lambeth volunteered to take the minutes for this meeting.

Tony Gonsalves stated he ordered the hoodies for the Town volunteers and expects them to be ready within a couple of weeks. He said they will be separated out by committee and he will give each committee chairperson their committee's hoodies to distribute.

Craig Bloszinsky stated that Council voted to not have the 2014 Street Festival this year. He said it has been discussed about Kure Beach holding a special event that will distinguish it from other local events.

Tony Gonsalves talked about the joining of the Beach Protection Committee and Shoreline Access and Parking Committee into one committee that is named the Shoreline Access, Beach Protection and Parking Committee. They are working on revising their Mission Statement.

Craig reviewed the 2014-15 Council Goals.

### COMMITTEE REPORTS

#### PARKS AND REC (Joan Van Ham)

- Joan said they are working on 15 dates for Boogie in the Park that will feature a variety of bands. The hours for the event has changed from 4-7 p.m. to 5-8 p.m.
- They will have special shows from June 6 to August 29, skipping July 4<sup>th</sup>.

#### COMMUNITY CENTER (Jeannie Gordon)

- Jeannie talked about Council reducing the number of people required on the committee from 11 to 7 members, so they only need 4 members in attendance to have a quorum. They currently only have 5 members. The existing members want to solicit others they know to join the committee.
- Their future plans are to have the Annual Barbecue fundraiser and hold some dances.
- They want to revamp the ladies restroom at an estimated cost of \$750.

#### STORM WATER (John Gordon)

- John said they are working on a brochure to promote the use of rain barrels.
- Mitch Woodard will speak at the Stormwater & Environmental Committee on March 11<sup>th</sup> regarding rainwater harvesting
- They also plan to have Melanie from the Aquarium come and give a talk on stormwater.

#### SHORELINE ACCESS, BEACH PROTECTION & PARKING (Tony Gonsalves/Andy Barnard)

- Andy reported that they plan on planting sea oats on the dunes again this year. They hope to get volunteers to help plant them.
- There were three beach sweeps in 2013.
- The Beach Protection Committee put out a brochure with beach regulations and other information.
- The cigarette containers the committee would like to have at each beach access are on hold right now.

#### MARKETING

Craig read an emailed report from Robin Nalepa, the chairperson of the committee, who was unable to attend. Key points of her report were, as follows:

- The Room Occupancy Tax increased 13.01% for August and 4.45% for September. ROT collections also rose 8.22% for Fiscal year-to-date and 5.53% for the calendar year.
- FY 13-14 July to October Marketing Campaign results were presented.
- New preview videos for local events will launch on the VisitKureBeach website this month.

The meeting adjourned at 7:15 PM

The next meeting will be held on April 17, 2014 at 6:00 PM.