



TOWN COUNCIL MINUTES

REGULAR MEETING

January 25, 2021 @ 6:00 p.m.

The Kure Beach Town Council held its regular meeting on Monday, January 25, 2021 at 6:00 p.m. The Town Attorney was present and there was a quorum of Council members present.

COUNCIL MEMBERS PRESENT

Mayor Craig Bloszinsky
Mayor Pro Tem David Heglar
Commissioner Joseph Whitley
Commissioner John Ellen
Commissioner Allen Oliver

COUNCIL MEMBERS ABSENT

STAFF PRESENT

Town Clerk – Mandy Sanders
Police Chief – Mike Bowden
Fire Chief – Ed Kennedy
Recreation Director – Nikki Keely
Building Inspector – John Batson
Finance Officer – Arlen Copenhaver
Public Works Director – Jimmy Mesimer

Mayor Bloszinsky called the meeting to order at 6:00 p.m. and Commissioner Ellen gave the invocation and Pledge of Allegiance.

APPROVAL OF CONSENT AGENDA ITEMS

1. Minutes:
 - December 14, 2020 Regular
2. Approve application for TDA funding totaling \$264,850.44 for Lifeguard services for the summer of 2020.
3. Approve application for TDA funding totaling \$31,699.78 for Ocean Front Park maintenance, improvements, and operating supplies.
4. Approve application for TDA funding totaling \$6,533.33 for Pleasure Island Chamber of Commerce Free Summer Concerts.

MOTION-Commissioner Oliver made a motion approve the consent agenda as presented.

SECOND- Commissioner Whitley

VOTE- Unanimous



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ADOPTION OF THE AGENDA

Mayor Bloszinsky stated he would like to move 6.1 Timothy Hoppenrath and Ben Montgomery, Premium Parking Presentation to 9.1 in Old Business, in order to have the presentation and discussion at the same time.

MOTION- MPT Heglar made a motion to move 6.1 Timothy Hoppenrath and Ben Montgomery, Premium Parking Presentation, to 9.1 Old Business and to adopt the agenda as amended.

SECOND- Commissioner Ellen

VOTE- Unanimous

MOTION- Commissioner Whitley made a motion to amend the agenda to add a closed session as per N.C.G.S. 143-318.11(a)(3) for attorney-client privilege.

SECOND- MPT Heglar

VOTE- Unanimous

MOTION- MPT Heglar made a motion to approve the agenda as amended with the closed session as per N.C.G.S. 143-318.11(a)(3) for attorney-client privilege.

SECOND- Commissioner Whitley

VOTE- Unanimous

PUBLIC COMMENTS

None

DISCUSSION AND CONSIDERATION OF COMMITTEE BUSINESS

1. Historical Preservation Committee (HPC) and Planning & Zoning Commission (PZC) Chairman Galbraith stated he will brief on both committees. PZC and HPC both met earlier this month for the regular meetings as well as a special HPC meeting to receive public input on the designation of the historic district as well as the design guidelines. One resident of Settlers Lane called in and was in favor, but felt it needed more introduction which they have now incorporated. They then discussed the design guidelines in the regular HPC meeting and went through Building Inspector Batson's concerns line by line and ended up with a recommendation to revise the design guidelines which Attorney Eldridge will have ready for the joint workshop scheduled for Thursday January 28, 2021. During the PCZ regular meeting they talked about the text amendment that will be required.



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Attorney Eldridge stated that on the agenda are links for the design standards, workshop materials and designation report. He encourages Town Council to read these documents prior to the joint workshop on Thursday.

2. Land Use Plan Committee

Commissioner Whitley stated they did not have a meeting in January, and they will discuss the proposal for a Land Use Plan under Old Business. All the ordinance changes since 2006 have been distributed and the committee members will be reviewing these changes.

3. Parking Committee

The Parking Committee will be discussing the recommendation to council in Old Business and Premier Parking will be making a presentation.

4. Shoreline Access and Beach Protection

Chairman Panicali stated the committee is working on new signage for the beach and it will be much more extensive than they originally envisioned. There are dozens of missing signs and signs that will need to be relocated. The signs also need to be redesigned so that various markers along the beach can be located. The committee will be finalizing sponsorship opportunities on the back of signs at their next meeting and will bring to the February Town Council Meeting.

5. Stormwater Committee

MPT Heglar stated the committee met last week and still have not received approval of the proposal to the state of North Carolina for corrections from the 2019 December audit. They have received the required information from all pond owners, except one, for the required tracking of their permits. The report is due in October so there is plenty of time to work through that and by then they will have the required 6-month maintenance information for 2021 for each of the pond owners.

Commissioner Ellen stated he would like the citizens to know that Town Council along with Building Inspector Batson and Public Works Director Messimer walked the drainage ditches along MOTSU property to determine their condition. Commissioner Ellen commented that he thought they looked much better this year, than they did last year.

DISCUSSION AND CONSIDERATION OF DEPARTMENT HEAD BUSINESS

1. Building Inspections

- Approval of Development Line Alteration to follow updated Easement Recordation. Kure Beach Development Line Plat is hereby incorporated into the minutes.

Building Inspector Batson stated:



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- 2017, Town Council authorized Building Inspector Batson to go before the Coastal Resources Commission to apply for a Development Line.
- This process puts responsibility on the beach towns to figure out where they want to measure from the ocean for development.
- The Town based the Development Line on the beach re-nourishment easements that are on all oceanfront properties. This line was proposed to the Coastal Resources Commission and they gave a few edits for continuity of the line down the beach strand. Basically, the line was moved to follow the common line of existing construction.
- Building Inspector Batson recently denied a CAMA permit application for a property on the oceanfront based on the location of the Development Line.
- Through research, it was discovered that in February of 1996, there was an addendum to the Easement Line that was originally posted in 1995. The recordation had some wording that referenced a new map and said the map was attached, but the map was not attached when it got recorded. The map was found in the Town's archives and the document has since been re-recorded.
- Based on the guidance from Town Council, the development map has been redrawn.
- Requesting Town Council to review and vote to approve new map so it can be presented to the Coastal Resources Commission.
- New Development Line will affect 18 different oceanfront properties, 502 Fort Fisher Boulevard North to 628 Fort Fisher Boulevard North.
- It would bring into compliance, the oceanfront pools that we have encroachment agreements on.
- Building Inspector Batson will present to the Coastal Resources Commission on February 18th or 19th, 2021 in Moorehead City.

Building Inspector Batson stated he drafted a motion to include the specific requirements the Coastal Resources Commission would need to see in Town Councils approval.

MOTION: Commissioner Whitley made a motion to accept Development Line change. Since the Development Line closely follows the Beach Nourishment Easement Line, I'd like to make a motion to change the Development Line to reflect a newly discovered change to the Easement along the oceanfront from a map dated 2/26/1996 and recorded at NHC Register of Deeds map book 2000 page 1056. The map was mentioned on recordation but was not attached.

The Modification to the Development Line on map dated 1/21/21 by Robert H. Goslee & Associates incorporates the change referenced above that affects 18 different oceanfront properties from 502 Fort Fisher Blvd North to 628 Fort Fisher Blvd North.

I also make a motion to direct Building Inspector Batson to make application and appear before the Coastal Resources Commission at the February 2021 meeting to make the request to the CRC



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to approve the proposed development line modification shown on this map and pursuant to the CRC's development line rules found at 15A NCAC 7J .1300 et. Seq.

SECOND: MPT Heglar

VOTE: Unanimous

2. Fire Department

Fire Chief Kennedy stated the FEMA AFG grant has officially opened and the deadline is February 14, 2021. It has a cost share match of 5%. The Fire Department has in their 5-year capital plan to purchase radios, which is a large expense for the Fire and Police Departments over the next 5 years. This would be a good opportunity to put in for it, since they are a priority. Needs approval from Council before moving forward with the application process. Estimated cost is \$150,000 - \$200,000 so cost share would be \$7,500- \$10,000.

CONSENSUS- Town Council agreed for Fire Chief Kennedy to proceed with FEMA AFG grant application process.

3. Public Works Department

Public Works Director Mesimer stated:

- The catch basin at Town Hall in front of the Fire Department is completed and they followed all the recommendations given by the Construction Project Manager, Mr. Brown.
- Chris Holmes Engineering inspected the foundation of the Fire Department to make sure there was nothing wrong. The results of that inspection are expected soon.
- Wear and tear on some of the concrete pipes were noted upon inspection.
- It will take 2-3 weeks for the asphalt to arrive.
- Hatteras ramps installed at 1004 ½

Commissioner Oliver asked if line from Police Department have been inspected.

Public Works Director Mesimer stated they received the cameras back and will inspect them.

MPT Heglar stated there should have been a report about the box in the original inspection and that needs to be reviewed.

Commissioner Oliver stated the box was inspected pre and post construction to make sure there was not any damages.

4. Recreation Department

Recreation Director Keely stated two benches along the boardwalk are in need of immediate replacement but with so many cancellations, what is already in the parks budget can be utilized



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to purchase all 10 benches at once for a savings of \$55 per bench. Initial quote was \$1102 per bench, plus tax, per bench. Financial Officer Copenhaver determined there is enough ROT funds available for reimbursement for the cost of the benches.

MOTION: Commissioner Oliver made a motion to give Recreation Director Keely authority to replace all 10 benches along the boardwalk.

SECOND: Commissioner Whitley

VOTE: Unanimous

DISCUSSION AND CONSIDERATION OF OLD BUSINESS

1. Paid Parking Recommendations (Bloszinsky)

Mayor Bloszinsky stated the Parking Committee has received and reviewed proposals from six national firms and came up with a recommendation for Premium Parking.

Timothy Hoppenrath and Ben Montgomery, Premium Parking Presentation

- Premium Parking Presentation is hereby incorporated into the minutes.

Mayor Bloszinsky asked Financial director Copenhaver if this was one of the lower costs of the six companies considered?

Finance Officer Copenhaver state yes, it was one of the lowest.

MPT Heglar asked if they would be ready to start 60 days after the town signs a contract and how long will the contract take.

Ben Montgomery stated the contract usually takes a week or two.

Attorney Eldridge states that is a reasonable estimate.

MPT Heglar stated they would need to decide by the end of February or March for paid parking to go into effect by Memorial Day.

Commissioner Oliver asked if they would need to work out details such as rates prior to going ahead with contract.

Ben Montgomery stated it is a management contract. The rates and policies do not need to be set to complete the contract.

MPT Heglar stated he still doesn't know if paid parking is right or not and it does not sound like a lot of citizens have been involved yet, He likes the proposal for its simplicity but is a little worried about the app.



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Ben Montgomery stated 69% of all transient transactions in the company were being done on mobile phones prior to COVID-19, they are up to 82% as of last week. Half of their transactions are not on data installed apps, they are on text or camera pay, so people do not even have to download an app.

Commissioner Oliver asked if property owners register their tags, will they not have to do parking stickers?

MPT Heglar stated we will still need stickers for other things, such as hurricanes. We will have to figure out how they validate residency. He would like the emails to come through the town staff, so they can validate residency somehow.

Chairman Galbraith asked:

- Is there is any revenue sharing with the company?
- How would parking on streets be managed in terms of signage?

Mayor Bloszinsky stated you create zones which could be parking lot or can be 10 spots along Fort Fisher Boulevard.

Attorney Eldridge stated considering how spaced out and irregular the parking spaces along Fort Fisher Boulevard are, would you need to have a sign on each of the spaces?

Timothy Hoppenrath stated they will look at the on-street parking and determine what option is best, but one option would be mobile signs, which are simple and easy to move but also look nice.

Ben Montgomery stated that compliance is increased by making it very easy to pay, so a lot of time is spent designing signs and transaction software.

Timothy Hoppenrath stated they proposed a management deal, not a revenue share deal. All expenses will be paid out of the revenue, including the management fee. They did include an incentive for the second year which would include a revenue share on any increase in revenue based on their system

Commissioner Oliver asked if Town Council would need a special meeting to discuss time and rates and all the other details.



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Mayor Bloszinsky stated Town Council first needs to decide if they want to move forward with paid parking or not. Details can be discussed at the February 1, 2021 Council Retreat.

Attorney Eldridge asked if Premium Parking would provide a contract standard template and Ben Montgomery stated they will.

Commissioner Ellen commented that he would like the Parking Committee to make recommendations on the list of town decisions.

Mayor Bloszinsky stated Parking Committee members are not elected officials and those decisions need to be made by Town Council. The list of decisions can be discussed during the Council Retreat on February 1, 2021.

MPT Heglar stated he is concerned with illegal parking on homeowners' properties and would like Police Chief Bowden to address this.

Commissioner Whitley stated if they decide to move forward, they can use April as a test month and issue warnings.

Police Chief Bowden stated that enforcement will be complaint driven. The owner of the property will need to call the Police Department and report illegal parking. Premium Parking has given the Police Department permission to use their equipment for civil citations so the town will not have to deal with appeals or anything. The Police will write the citations and the parking company will take care of everything else.

Attorney Eldridge stated he will need to look at the contract first, but we will probably need to go into the code for parking regulations to address violations and civil citations with respect to the paid parking.

Mayor Bloszinsky stated it is the will of Town Council to table the decision on whether to move forward with paid parking until the Council Retreat on February 1, 2021.

2. Smoking/Vaping Policy (Sanders)

Town Clerk Sanders stated a Smoking/Vaping Policy for employees has been developed and will be added to the Town's Personnel Policy in order to comply with the New Hanover County Smoking/Vaping Regulations effective February 1, 2021. Smoking/Vaping Policy is hereby incorporated into the minutes.

MOTION: MPT Heglar made a motion to approve adding the Smoking/Vaping Policy presented to the Town's Personnel Policy and direct Town Clerk Sanders to proceed with appropriate signage required by the New Hanover County Health Department.



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SECOND: Commissioner Ellen

VOTE: Unanimous

3. Discussion of Land Use Plan (Whitley)

Commissioner Whitley stated he believes we should move forward with the Cape Fear Council of Government's proposal presented at the December 14, 2020 Town Council meeting.

MOTION: Commissioner Whitley made a motion to accept the proposal submitted by the Cape Fear Council of Government for contract not to exceed \$35,000 to work with them and help us to prepare the comprehensive Land Use Plan and to authorize Mayor Bloszinsky to execute that contract on behalf of the town.

SECOND: Commissioner Oliver

VOTE: Unanimous

DISCUSSION AND CONSIDERATION OF NEW BUSINESS

1. LDSI Update (MPT Heglar)

Attorney Eldridge stated he has drafted a resolution exempting the proposed LDSI agreement from the Mini Brooks Act. Resolution is hereby incorporated into the minutes.

MOTION: MPT Heglar made a motion to approve the resolution drafted by Attorney Eldridge, exempting the LDSI contract from the Mini Brooks Act.

SECOND: Commissioner Whitley

VOTE: Unanimous

MOTION: MPT Heglar made a motion to authorize Mayor Bloszinsky to execute the contract with LDSI to provide stormwater services including pipe sizing and placement of a drainage pipe behind Settlers Lane, not to exceed \$11,872.

SECOND: Commissioner Oliver

VOTE: Unanimous

COMMISSIONER ITEMS

Commissioner Oliver stated that there are no federal dollars for the 2022 beach re-nourishment event with us, Carolina Beach and Wrightsville Beach. The county is taking the lead and are in the process of working with the federal government to see if it can get added back in.

MPT Heglar stated the Hurricane Response Plan will start circulating among the Department Heads and will go before Council around the April or May timeframe.

CLOSED SESSION



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January 25, 2021 @ 6:00 p.m.

Motion to go into closed session as per N.C.G.S. 143-318.11(a)(3) for attorney-client privilege

MOTION- Commissioner Ellen made a motion to go into closed session as per N.C.G.S. 143-318.11(a)(3) for attorney-client privilege at 8:01 p.m.

SECOND- Commissioner Whitley

VOTE- Unanimous

MOTION- MPT Heglar made a motion to return to open session at 8:46 p.m.

SECOND- Commissioner Whitley

VOTE- Unanimous

ADJOURNMENT

MOTION- MPT Heglar made a motion to adjourn at 8:46 p.m.

SECOND- Commissioner Whitley

VOTE- Unanimous

A handwritten signature in cursive script that reads "Mandy Sanders".

ATTEST: Mandy Sanders, Town Clerk

A handwritten signature in cursive script that reads "Craig Bloszinsky".

Craig Bloszinsky, Mayor

NOTE: These are action minutes reflecting items considered and actions taken by Council. These minutes are not a transcript of the meeting. A recording of the meeting is available on the town's website under government>agendas&minutes

NEW HANOVER COUNTY TOURISM DEVELOPMENT AUTHORITY
APPLICATION FOR FUNDING FOR TOURISM RELATED EXPENDITURES

Governing Body: Kure Beach Town Council

Contact Person: Arlen Copenhaver, Finance & Budget Officer

Address: 117 Settlers Lane, Kure Beach, NC 28449

Phone: (910)-458-8216 Fax: (910)-458-7421 Email: a.copenhaver@tokb.org

Date Approved by Governing Body: January 25, 2021

Date Project/ Activity Will Begin: Completed Will be Completed: Requested Annually

Total Cost of Project/Activity: \$264,850.44 Amount Requested: \$264,850.44

Description of Project/ Activity (*include its correlation to travel and tourism and its merit as a project or activity designed to enhance the area as a travel destination*):

The Town of Kure Beach respectfully requests funding for expenditures for lifeguard services for the summer of 2020. The requested funds include expenditures for two budget years, 2019 – 2020 and 2020 – 2021. The expenses to be reimbursed are calculated as follows:

Total Lifeguard Expenses Incurred FY 2019/2020	\$242,648.00
Less: Lifeguard Expenses Included on 01/21/20	
TDA Request	<u>\$118,119.77</u>
FY 2019/2020 Remaining To Be Reimbursed	\$124,528.23
FY 2020/2021 Lifeguard Expenses Incurred From	
7/1/20 – 12/31/20	<u>\$140,322.21</u>
Amount of This Request	<u>\$264,850.44</u>

This program is directly related to tourism as it acts to protect vacationers and visitors from harm as they swim and enjoy the beach strand in the incorporated Town limits of Kure Beach. Visitors are attracted to beaches that offer lifeguard services, particularly those with young children and older adults. Kure Beach has always been on the cutting edge of oceanfront safety. We have a proven track record of placing a high priority on protection of our visitors. The Kure Beach Lifeguard Program budget is attached to this request indicating amounts previously received and the amount of this request.

Your consideration of this funding is appreciated.

If approved, please remit payment to the attention of Arlen Copenhaver.

Submitted By: Arlen Copenhaver, Finance & Budget Officer

Date: 01/25/2021

Return Application To:
Wilmington and Beaches Convention & Visitors Bureau
Attention: Kim Hufham, Pres/ CEO
505 Nutt Street, Unit A
Wilmington, NC 28401
(910) 341-4030

NEW HANOVER COUNTY TOURISM DEVELOPMENT AUTHORITY
APPLICATION FOR FUNDING FOR TOURISM RELATED EXPENDITURES

Governing Body: Kure Beach Town Council

Contact Person: Arlen Copenhaver, Finance & Budget Officer

Address: 117 Settlers Lane Kure Beach, NC 28449

Phone: (910)-458-8216 Fax: (910)-458-7421 Email: a.copenhaver@tokb.org

Date Approved by Governing Body: January 25, 2021

Date Project/ Activity Will Begin: Completed Will be Completed: Requested Annually

Total Cost of Project/Activity: \$31,699.78 Amount Requested: \$31,699.78

Description of Project/ Activity (*include its correlation to travel and tourism and its merit as a project or activity designed to enhance the area as a travel destination*):

The Town of Kure Beach respectfully requests funding for expenditures that were incurred for maintenance, improvements and operating supplies at the Ocean Front Park and pavilion and public restrooms for the period of October 2019 to December 2020.

The Kure Beach Ocean Front Park has become a favorite destination for tourists visiting Kure Beach. The Ocean Front Park pavilion is the location of many tourist-related activities, including the Boogie In The Park concert series, weekly markets, programs for children and educational programs. Additionally, tourists may reserve the facility for private events. The location of the pavilion in proximity to the ocean is part of the draw, but also leads to a variety of maintenance issues. Also, there are expenditures for operating supplies (e.g. paper products, etc.) used at the public restrooms located at the park. The expenditures for the period of October 2019 to December 2020 total \$31,699.78 and are supported by documentation attached to this request.

Your consideration of this funding is appreciated.

If approved, please remit payment to the attention of Arlen Copenhaver.

Submitted By: Arlen Copenhaver, Finance & Budget Officer

Date: 01/25/21

Return Application To:
Cape Fear Coast Convention and Visitors Bureau
Attention: Kim Hufham, Pres/ CEO
505 Nutt Street, Unit A
Wilmington, NC 28401
(910) 341-4030

NEW HANOVER COUNTY TOURISM DEVELOPMENT AUTHORITY
APPLICATION FOR FUNDING FOR TOURISM RELATED EXPENDITURES

Governing Body: Kure Beach Town Council

Contact Person: Arlen Copenhaver, Finance & Budget Officer

Address: 117 Settlers Lane Kure Beach, NC 28449

Phone: (910)-458-8216 Fax: (910)-458-7421 Email: a.copenhaver@tokb.org

Date Approved by Governing Body: January 25, 2021

Date Project/ Activity Will Begin: Completed Will be Completed: Requested Annually

Total Cost of Project/Activity: \$6,533.33 Amount Requested: \$6,533.33

Description of Project/ Activity (*include its correlation to travel and tourism and its merit as a project or activity designed to enhance the area as a travel destination*):

The Town of Kure Beach respectfully requests funding for expenditures that were incurred for the Pleasure Island Chamber of Commerce Free Summer Concerts held during the fall of 2020.

The four free concerts, held at the Fort Fisher Military Recreation Area, attract tourists to Kure Beach by providing an enjoyable and affordable entertainment venue. The expenditures for Fiscal Year 2020/2021 total \$6,533.33 and are supported by documentation attached to this request.

Your consideration of this funding is appreciated.

If approved, please remit payment to the attention of Arlen Copenhaver.

Submitted By: Arlen Copenhaver, Finance & Budget Officer

Date: 01/25/21

Return Application To:
Wilmington and Beaches Convention & Visitors Bureau
Attention: Kim Hufham, Pres/ CEO
505 Nutt Street, Unit A
Wilmington, NC 28401
(910) 341-4030



KURE BEACH TOWN COUNCIL
TOWN OF KURE BEACH, NC

RESOLUTION R21-01

**RESOLUTION EXEMPTING THE LDSI ENGINEERING SERVICES AGREEMENT
FROM THE MINI-BROOKS ACT**

WHEREAS, the Town of Kure Beach (“Town”) requires professional engineering services with respect to the installation of a certain stormwater drainage pipe;

WHEREAS, LDSI, Inc. (“LDSI”) is a Service-Disabled Veteran-Owned Small Business, certified by the United States Department of Veteran’s Affairs through their VetBiz program that has a twenty-year history of providing services exceeding expectations;

WHEREAS, LDSI has offered to provide the needed engineering services at a cost of \$11,872.00 as set forth in the December 17, 2020 proposal attached hereto and incorporated herein by reference (the “LDSI Agreement”);

WHEREAS, the Town’s procurement of engineering services requires a qualifications-based selection process under N.C.G.S. § 143-64.31 (the “Mini-Brooks Act”);

WHEREAS, the Town is authorized under N.C.G.S. § 143-64.32 to exempt engineering agreements not exceeding \$50,000.00 from the Mini-Brooks Act’s requirements;

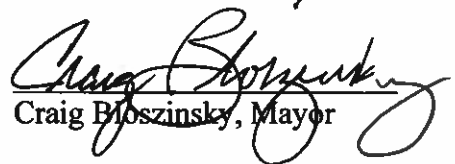
WHEREAS, Council finds that LDSI has demonstrated the competence and qualifications needed to provide the engineering services to the Town; and

WHEREAS, Council also finds that it is more efficient and in the public’s interest to exempt the proposed LDSI Agreement from the Mini-Brooks Act’s requirements:

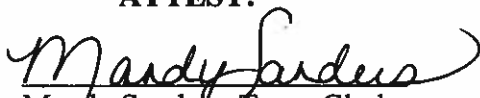
NOW, THEREFORE, IT IS HEREBY RESOLVED, by Council in a meeting duly noticed and assembled, as follows:

- 1, The proposed LDSI Agreement is exempted from the Mini-Brooks Act.
2. The Mayor is authorized to accept and sign the agreement on behalf of the Town.

Adopted on this 25 day of January, 2021.


Craig Bloszinsky, Mayor

ATTEST:


Mandy Sanders, Town Clerk

Town of Kure Beach Parking Solution.

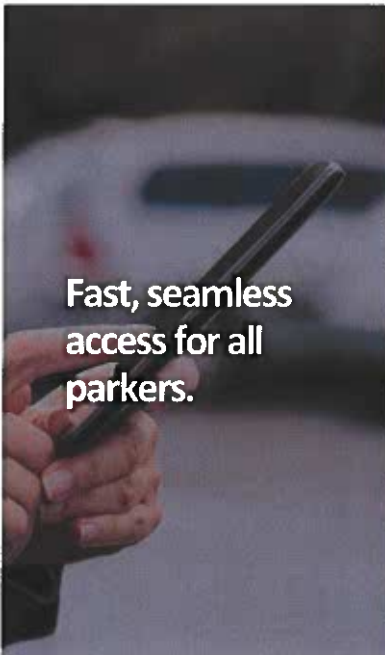
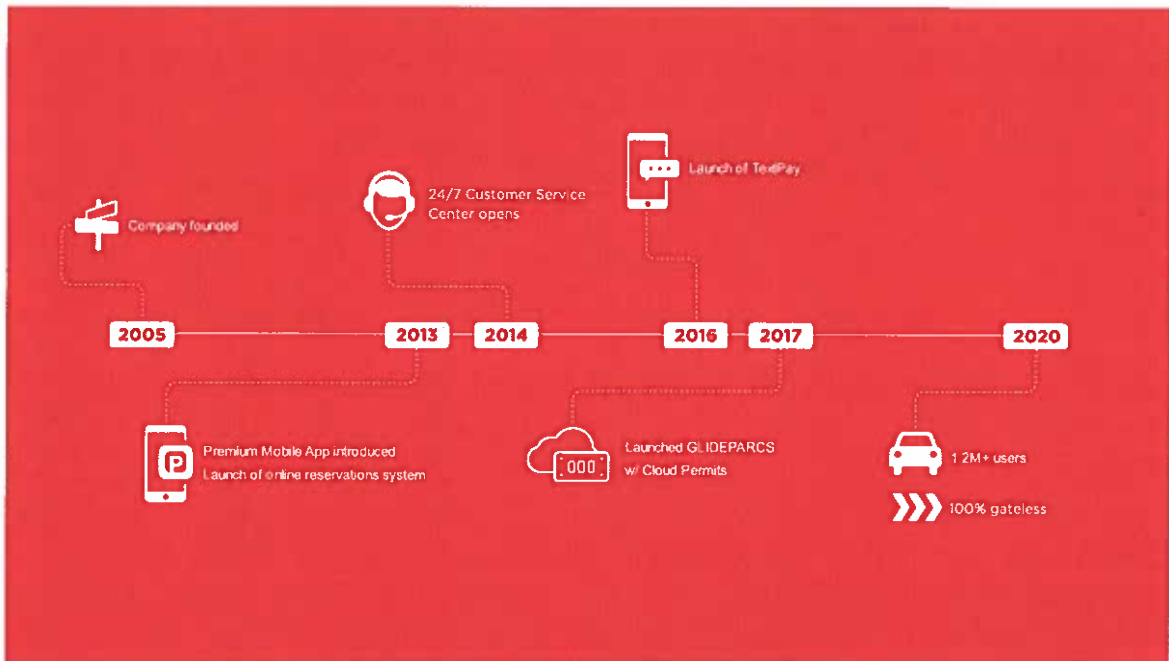


1. Who We Are.
2. Parker Experience.
3. Implementation Plan.
4. Data & Reporting.
5. Proposal Summary.





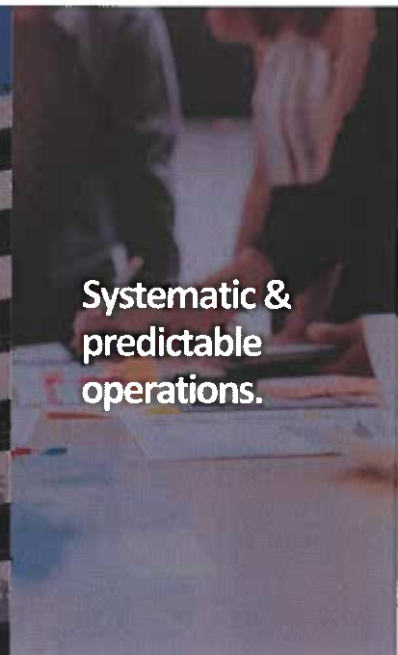
Premium is the leader in gateless,
digital parking.



Fast, seamless
access for all
parkers.



Efficient, flexible
& transparent.

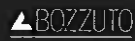


Systematic &
predictable
operations.

We deliver world-class parking solutions.



BEATTY · DEVELOPMENT



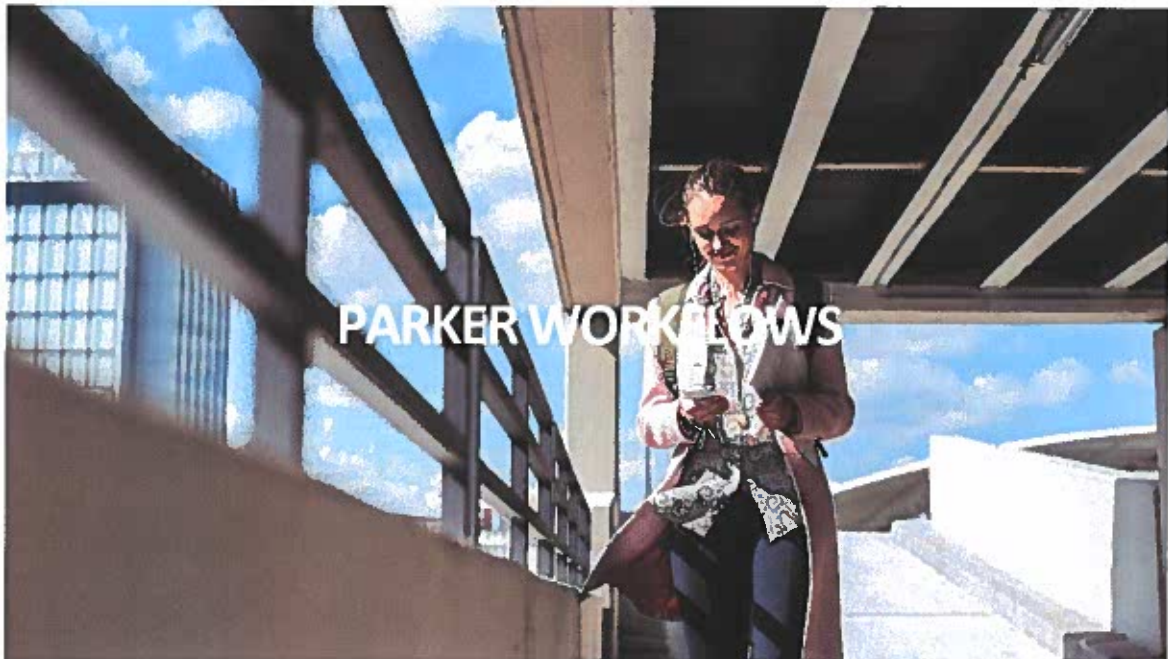
Brookfield Properties



Gateless,
Digital Parking.

Register/Pay in Advance.

PARKER WORKFLOWS



Location #

P1234

**Pay Before
Walking Away.**



**Text P1234
to 504504
to pay.**



Simple multi-channel workflows.



TextPay



Mobile
App



Website



Pay
Machine



Visitor
Kiosk



Camera
Pay



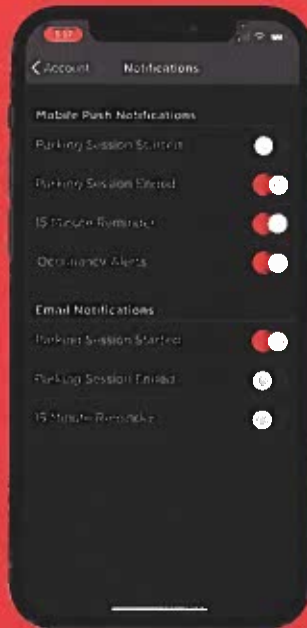
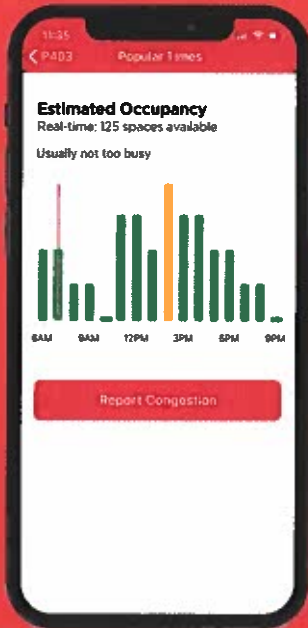
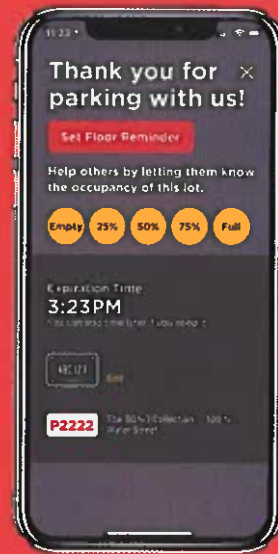
Customer
Service



For our regular
customers...
The fastest way
to pay.

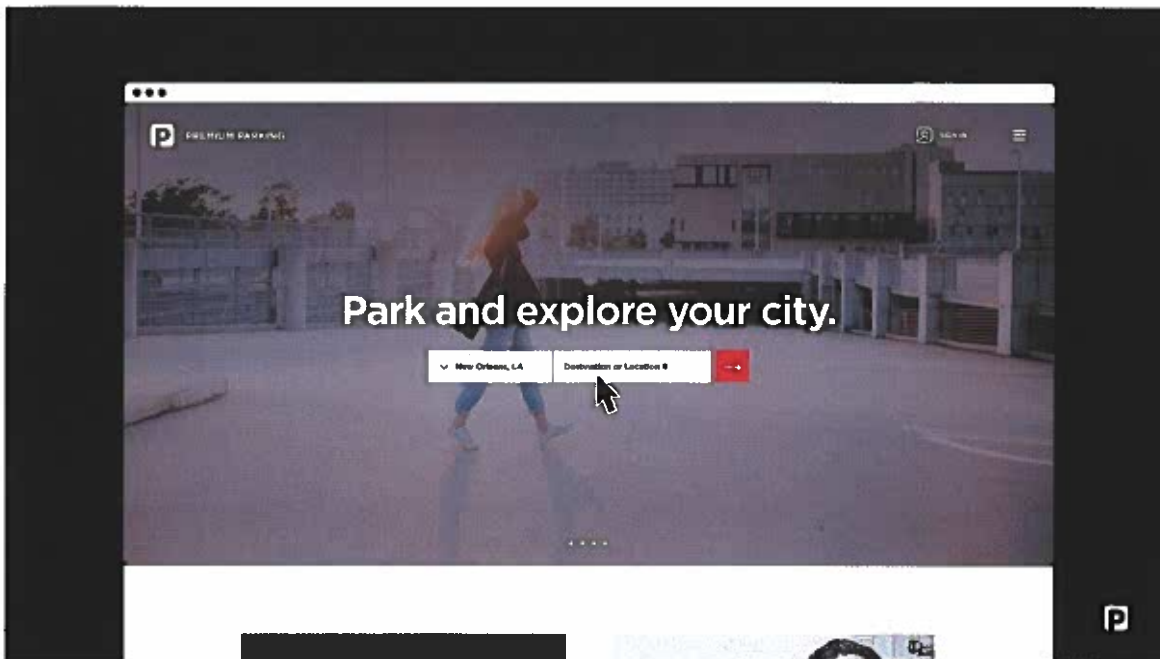


Crowdsourced Occupancy.



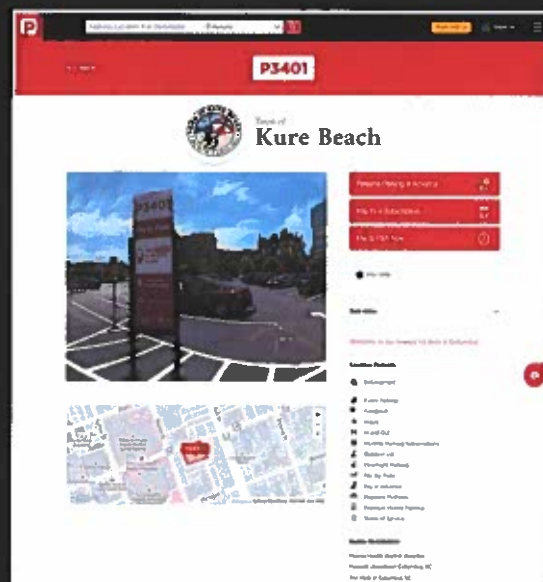
Planners & Events. Online Reservations.





Custom Web Page. Example.

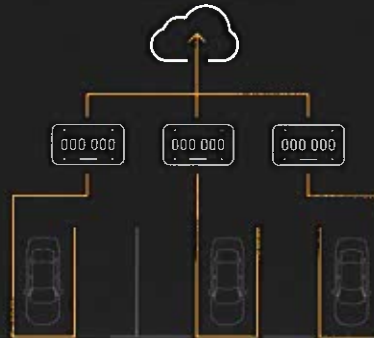
1. Reserve Parking in Advance
2. Buy Parking Permits (Subscription)
3. View Pricing
4. Location Key Features
5. Google Map Directions



We've reinvented
monthly parking.
Subscriptions.



Permits for Residents & Annual Passes. Cloud Permits.®



Simple Account Setup.



Email Invite.



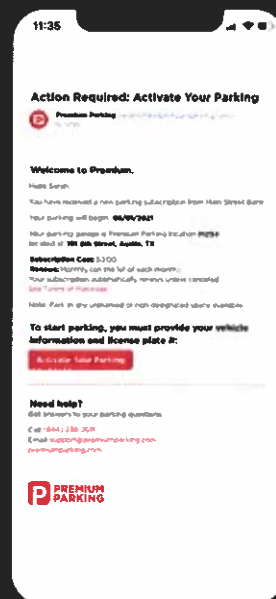
Activation.



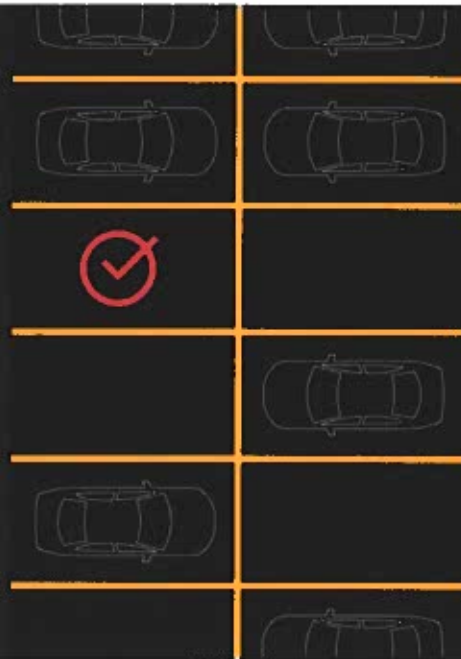
Park.



Email or App
Account
Activation.



Visitors,
Customers & Guests.
Validations.



Promo
Codes
Discounts.

Free parking session.

Promo Code: 0000000000

Location: P400 (333 Canal Street, New Orleans)
Duration: Up to 8 hours
Expires: 12/31/2024

For discount on a new parking session, select 'Apply Promo Code' at checkout.



**2 complimentary
parking sessions.**

Promo Code: 0000000000

Location: P400 (333 Canal Street, New Orleans)
Duration: Up to 5 hours
Expires: 12/31/2024

For discount on a new parking session, select 'Apply Promo Code' at checkout.



**50% off your next
parking session.**

Promo Code: 0000000000

Location: P400 (333 Canal Street, New Orleans)
Duration: Up to 5 hours
Valid: 10:00am to 6:00pm
Expires: 12/31/2024

For discount on a new parking session, select 'Apply Promo Code' at checkout.



Traditional Parkers.
Use a Pay Machine.



Need help?
Talk to a Person.
24/7/365
Customer Service.



Implementation & Support.

Town of Kure Beach Operations Team.



PREMIUM'S LOCAL TEAM

Tim Hoppenrath, CPP – Market President
Manages operational team and client relationship
Account Manager
Assigned as the day-to-day contact
Assistant Manager
Directs daily operations
Enforcement Supervisor
Patrols & supervises enforcement & compliance
Enforcement Ambassador
Assists parkers & issues citations
Porter
Cleans lots and public sidewalk areas

CORPORATE HQ

Executive Advisor – Strategy & Best Practices
Marketing – Promos & Communications
Customer Support – Implementation, Email, Web & Phone
Business Intelligence – Insights & Analytics
HR/Training – Hiring, Staffing, Training & Systems
Product – Platform, Apps & Integrations
Accounting – Monthly Reporting & Financials
IT – Data Security & Technology




Example Signage.





Location #
P1234

Pay Before Walking Away.

 **Text P1234 to 504504 to pay.**

Enforced 24/7

  **Camera Pay**

Compliance Checks.



Enforcement App.

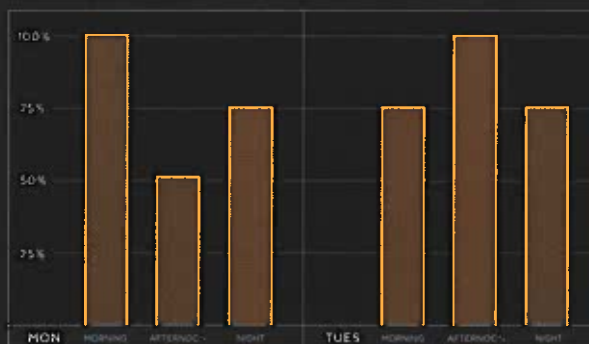
- Violator Identification
- Batch Photo Enforcement
- Digital Chalking
- Ticket/Citation Issuance
- Enforcement Action Tracking
- Boot Management



Sample Parking Rate Policies.

1. Day Trippers - Public Paid Parking
2. Businesses - 2 Hours Free w/ Time Based Restrictions
3. Residents & Employees - Free & Discounted Permits
4. ADA - Free with Valid Permit

Data & Reporting.



Real-Time Occupancy
Data.

Transparent Customer Feedback Surveys.



Client Dashboard with Real-Time Data.



Transactions



Customer Feedback



Net Promoter Score



Subscriptions



Compliance



Revenues



Occupancy



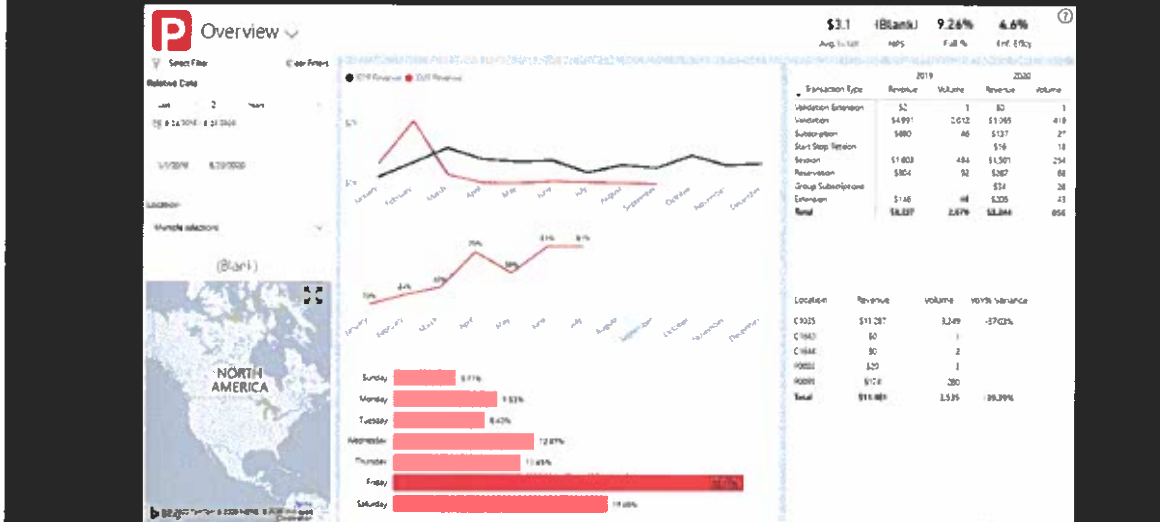
Reservations

Monthly Statement.

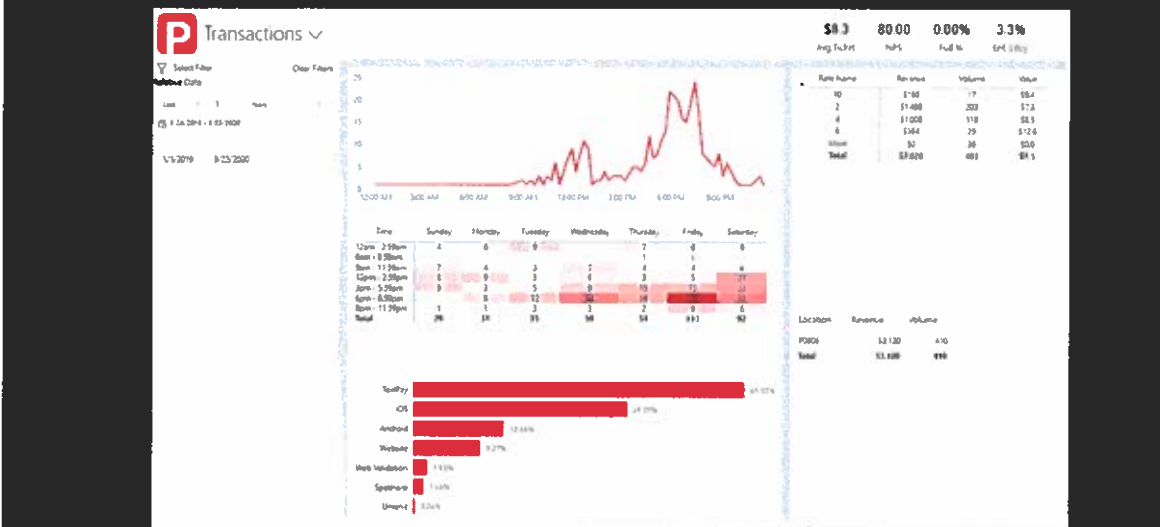
Revenue	
Daily	58,500.00
Monthly	1,755,000.00
Sales Tax	(8,895.00)
Total Revenue	1,746,105.00
Client Expenses	
Fixed Operation Fee	-1,192.00
Inventory Fee	-971.00
Crui. Card Fees	-1,587.10
Transaction Fees	-1,192.00
Reservation Fees	-261.27
Platform Fees	-271.27
Total Client Expenses	-7,274.64
Net to Client	1,738,830.36



Client Dashboard Example.



Client Dashboard Example.



Proposal Summary.

Premium's Value Proposition.

Management Fee Model

No Upfront Capital Investment &
Proven ROI

PR & Business Solutions

Savings Opportunities

Proposal Summary.

Premium Funded Capital: \$27,000

CAPEX Paid Off Monthly with Revenues

Labor & Burden: \$101,702

Operating Expenses: \$54,144

Management Fee: \$6,000

Thank you.



Get in touch.

PREMIUM PARKING
601 Poydras Street, Suite 1500
New Orleans, LA 70130
Tel (844) 236-2011

