

**NEW HANOVER COUNTY TOURISM DEVELOPMENT AUTHORITY
KURE BEACH MARKETING ADVISORY COMMITTEE MEETING MINUTES**

DATE AUGUST 24, 2021

TIME 11:30 a.m.

Kure Beach Town Hall, 117 Settlers Lane, Kure Beach, NC 28449

- Meeting called to order at 11:30 a.m.
- In Attendance: STEVE STEPHANOVICH, MARK DIRKS, SARAH HERZOG, ANN GIBSON
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- Approved Meeting Minutes from DATE. JANUARY 28,2020
- New Business

MOTION TO APPROVE SARAH HERZOG AS SECRETARY,
SECONDED BY MARK DIRKS

MOTON TO APPROVE ANN GIBSON AS CHAIR, SECONDED BY
STEVE STEPHANOVICH

I. ROOM OCCUPANCY TAX COLLECTION

II. FY 20-21 RESULTAS PRESENTATION

III. FY21-22 STRATEGIES AND TACTICS

Agency representatives present. See attached presentation.

- Old Business
- Meeting Adjourned at 1:30 p.m.